

AUTOMATED SYSTEM AND METHOD FOR CREATING ALIGNED GOALS

Abstract of the Invention

5 A method of aligning a new goal of an entity ensures
that the new goal is a child goal of a parent goal. The
method also ensures that a group is linked to the parent
goal, and ensures that the entity is subordinate to the
group. In one embodiment, selection lists constrain the
available values for the group and/or the parent goal.
In another aspect, a method of facilitating contextual
alignment of a new goal recognizes an organizational role
10 for an entity and customizes content of a user interface,
based on the organizational role of the entity. The user
interface with the customized content provides goal
creation guidance according to the organizational role.
In one embodiment, the customized content includes
15 specialized instructions and sample content for
characteristics of the new goal, such as a goal-objective
characteristic, a goal-measure characteristic, and a
goal-activity characteristic.